



SAMPLE A



SAMPLE B



SAMPLE C



SAMPLE D



SAMPLE E



SAMPLE F

USING THE PRICING TABLE ON THE REVERSE TO PRICE THESE BUSINESS CARDS

SUGGESTED RETAIL PRICING FOR 500 CARDS

SAMPLE "A": ONE SIDED LETTERPRESS, 1 INK COLOR + 600GSM CRANE LETTRA + CORNER ROUNDING IS  $\$318 + \$188 + \$265 = \$771$

SAMPLE "B": TWO SIDED LETTERPRESS, 2 INK COLOR FRONT + 1 INK COLOR ON BACK + 600GSM CRANE LETTRA IS  $\$318 + 112 + 196 + 188 = \$814$

SAMPLE "C": ONE SIDED LETTERPRESS, 1 INK COLOR ON DOMTAR PROTERA JUTE IS  $\$318$

SAMPLE "D": ONE SIDED LETTERPRESS, 1 INK COLOR ON 300GSM CRANE LETTRA IS  $\$318$

SAMPLE "E": TWO SIDED LETTERPRESS, 1 INK COLOR FRONT AND BACK, FOLDED (SCORED) IS  $\$920$

SAMPLE "F": 1 SIDED DIGITAL PRINTING + BLACK THERMOGRAPHY IS  $\$160 + \$174 = \$334$

SAMPLE "G" (NOT PICTURED HERE, BUT IN SAMPLE PACK): 1 SIDED DIGITAL PRINTING + BLACK THERMOGRAPHY IS  $\$160 + \$174 = \$334$



## BUSINESS CARD PRICING CHART

	Description	250	500	750	1000
Letterpress	1 color letterpress on 300gsm Crane Lettra	\$292	\$318	\$378	\$418
Letterpress	Adder for a second color	\$105	\$112	\$142	\$132
Letterpress	Adder to 600gsm Crane Lettra	\$113	\$188	\$300	\$375
Letterpress	Adder for 1 color back side printing (recommended for 600gsm only using same ink color as front)	\$174	\$196	\$244	\$276
Letterpress	Adder for wood	\$300	\$500	\$800	\$1000
Letterpress	1 color letterpress (outside and inside) folded card (recommended for 300gsm only; 1 ink color)	\$696	\$920	\$1248	\$1502
Mixed	1 Side Digital Printing (includes envelopments white micah paper; other colors available)	\$144	\$160	\$184	\$200
Mixed	Black Thermography	\$158	\$174	\$196	\$214
All	Adder for corner rounding	\$159	\$265	\$424	\$530

- SUGGESTED RETAIL PRICING FOR 2" X 3.5" CARDS
- INCLUDES UP TO 2 FREE PROOFS
- EACH PRICE BREAK CAN INCLUDE CARDS FOR UP TO 4 DIFFERENT CONTACTS  
(IE, 1000 CARDS CAN BE SPLIT SO THAT 4 EMPLOYEES HAVE 250 CARDS EACH)

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